prompt-it ®

stop hesitating, start presenting

THE ULTIMATE GUIDE TO PROFESSIONAL PRESENTING

WHAT'S PROMPT-IT?

prompt-it® delivers teleprompting solutions

If you have to address your video or television audience directly to the camera, you'll quickly learn how difficult it is to keep all your material in your head. Wouldn't it be great to get it all right in just one, maybe two takes, and let the hassle of remembering lines give way to the impression of spontaneity? You need a teleprompter.

What is a teleprompter and why do I need one?

Also known as an autocue, a teleprompter is the best way of allowing someone speaking directly to a video camera to remember what they have to say – because they're reading it straight off the front of the lens! The crucial piece of technology in all this is a sheet of *beamsplitter glass* mounted in front of the camera at a 45-degree angle. This special type of mirror is designed to be optically clear as seen by the camera, and highly reflective as seen by the presenter.

Below the beamsplitter glass is your tablet/device displaying teleprompter software, which scrolls a mirror image of the presenter's script up the screen at the presenter's speaking pace. The whole outfit is enshrouded in black cloth to keep out the light.

Perfect for professionals, amateurs and hobbyists in any industry. If you are presenting on camera, then *prompt-it® maxi* is key to making your performance even better. No bells and whistles are required here – the *prompt-it® maxi* is lightweight, portable, easy to set up, and affordable. Professional presenting starts here.

Benefits of using *prompt-it® maxi*

- Comfortable reading even from as far as 10 metres away.

- 2 glare cover positions: back position for studio or bottom position for outdoor location shoots.

- Beamsplitter glass with silver coating (same as TV studios). Ensures crisp, highly contrasted and readable text.

- Large glass will fit any professional or consumer camera (with a slight zoom in some cases).

- Can be set up on any type of tripod (1/4 inch brass screw thread).

- Holds firmly to the tripod – does not wobble or fall off.

- Portable – the convenient travel case makes it easy to transport in your kit!

- Set up in under 2 minutes, no tools (not even a screwdriver).

- Universal design allows a comfortable fit for tablets up to 26cm x 19cm.

HOW IT WORKS

SET UP YOUR RECORDING DEVICE

Works with most types of cameras including mobiles, handycams, DSLR, and production cameras.

USE A PHONE OR TABLET

Compatible with most tablets such as all iPad models **(with the exception of the iPad Pro 12.9)** , Galaxy Tab (all models), Huawei Media Pad (all models), iPhones, Acer Iconia, Asus Zen Pad (8,10), and many more!

DOWNLOAD APP

We recommend using Teleprompter Premium or PromptSmart Pro if you are using Apple devices. For Android we recommend using Nano Teleprompter or PromptSmart Pro. For windows devices we recommend PromptDog. Check out our FAQs page or website for more recommendations.

26cm x 19cm
maximum size

Five score ye
great American
whose symbolic
shadow we stand
today, signed the
Emancipation
Proclamation. This
momentous decree

Hello everyone – welcome to the rest of your onscreen career. This moment divides it into before and after: before, where the indomitable task of remembering an entire script interferes with the delivery; and after, where it's easy to appear natural because your sustained eye contact with the audience disguises the fact that you're reading directly from the lens.

prompt-it

PROMPT-IT MAXI

With **prompt-it® maxi**, you are guaranteed to maintain eye contact at all times. It is the first and only professional teleprompter which uses the beamsplitter glass in portrait orientation (not landscape). Being narrower, portrait orientation reduces eye movement and is easier to read.

prompt-it® maxi is unrivalled in beamsplitter glass quality and durability. Our specialised production technique means you get better, sturdier, higher-quality glass than other manufacturers. The beamsplitter glass has a thin-film optical coating on one side that reflects and transmits light waves that fall upon it at a specific ratio of 70% light transmission and 30% reflection (70T/30R).

In the box

TRAVEL CASE

BASE

BEAMSPLITTER GLASS

BEAMSPLITTER GLASS PROTECTIVE SLEEVE

GLARE COVER

BEAMSPLITTER GLASS CLEANING KIT

OUR BUNDLES

Our well-researched bundles save you time looking around and testing various products that are out in the market. Our bundles work, because these are what we use ourselves. Our people at *prompt-it®* are also video industry professionals. We work with these products on a regular basis and are masters of what we do. There are more bundles on our website **prompt-it.com.au**.

MAXI RIG BUNDLE

For the enthusiast. This bundle comes with the *prompt-it® maxi* kit and LanParte Rig Kit. Perfect for when the presenter is moving around and the camera needs to follow them. With the *prompt-it® maxi* mounted on the LanParte rig, there won't be an opportunity for the presenter to forget and miss their lines.

prompt-it® maxi kit

- Base Holder
- Beamsplitter Glass with Protective Sleeve
- Glare Cover
- Travel Case
- Beamsplitter Glass Cleaning Kit

LanParte Rig Kit

- Height Adjustable Base with Quick Release Plate and Rails
- Set of 2 Extender Alu Rails
- Rod Clamp
- Double Rod Clamp

For more info feel free to contact us
T: +612 8959 3024
E: storemanager@prompt-it.com.au
W: prompt-it.com.au

PRESENTER PRO

For the budding professional. This bundle comes with the *prompt-it® maxi* kit, LanParte Rig Kit, and RØDELink Filmmaker Kit. Present effortlessly; the LanParte rig will make sure the presenter can move around and get jiggy without missing any lines all while capturing impeccable audio quality with the RØDELink Filmmaker Kit.

prompt-it® maxi kit

- Base Holder
- Beamsplitter Glass with Protective Sleeve
- Glare Cover
- Travel Case
- Beamsplitter Glass Cleaning Kit

LanParte Rig Kit

- Height Adjustable Base with Quick Release Plate and Rails
- Set of 2 Extender Alu Rails
- Rod Clamp
- Double Rod Clamp

RØDELink Filmmaker Kit

- Lavalier | Lapel Microphone
- RX-CAM | Camera Mounted Wireless Receiver
- TX-BELT | Beltpack Wireless Transmitter
- Captive TRS cable

THE BUZZ

"This is an excellent value for money purchase. My sales colleagues needed to say a piece to camera which they could not do without multiple errors as they are not trained presenters. The **prompt-it**® solution was perfect for them as they just read the words from the reflected iPad without a stutter after a few practice runs. Thanks for an affordable product."
Lance

"I bought the prompt-it maxi and am super delighted. The customer service was terrific. I got my questions answered over the phone by a live human who knew what they were talking about. Very rare nowadays. The teleprompter arrived within days of the order and was as easy to set up as their instructional videos demonstrate. Using the teleprompter was just as easy and indeed there is far less eye movement because of the portrait layout. Very clever!! I would gladly buy more products from this company. :) I'm a very happy customer..."
Diane D

"I recently purchased a prompt-it teleprompter for our marketing department at Geelong Lutheran College. It is proving enormously successful with key staff members growing in confidence as they utilise the prompter to tell their story to camera. Our College leaders can't believe that something so useful could have come at such a minimal cost. We highly recommend this product!"
Wes C

"Very nice personalised touches in the delivery. It arrived promptly and in good condition and there are plenty of ways (online videos, instruction manuals) to figure out how to set it up for first timers. Looks like good quality materials too. All up, very happy. Thanks Prompt-It!"
Simone K

OUR STORY

Meet Richard and Recky, the brains behind *prompt-it®*

Richard and Recky have been working in the digital video production industry since 2003, when they created a successful production company, Digital Video Experts.

One day, Digital Video Experts needed a teleprompter

Richard and Recky looked around to buy one and were shocked at the price of over one thousand dollars for a teleprompter. They ended up purchasing one costing AUD$1800. It was clumsy, heavy, and took 45 minutes to assemble the first time (with no instructions included).

"I can tell you it was used twice before it was stored and never saw the light of day again," explained Richard, "it was expensive and useless!"

So Richard and Recky built one themselves. It had to be light, portable, easy to set up and, most importantly, affordable.

The conception and evolution of *prompt-it®*

In 2009, **prompt-it®** was born. The original was invented to be compatible with mobile phones. The design was successful and hit all the marks. Setup was a breeze! With no tools required, it only took two minutes to assemble. It was lightweight, portable and affordable!

"Keeping a design simple is not easy. In fact, simple is harder to create because we had to really think outside the square to tick all the boxes," explained Recky.

After the introduction of the iPad, **prompt-it®** was redesigned to accommodate the larger device. The trick was conforming to the new dimensions of the tablet while adhering to the same principles that made the original design successful. Within weeks of launching the **prompt-it® maxi**, hundreds were sold. It was an instant hit with professionals as well as amateurs and hobbyists. At its low price point, it was a winner!

Since the launch, **prompt-it®** has been committed to continuously develop and refine the **prompt-it® maxi** design. This is one of the many elements that make **prompt-it®** a success. That and the innovative, yet simple design, along with the affordability factor has kept it a favourite amongst industry professionals.

shown for illustrative purposes

TIPS TO MAKE YOU A PRO

Configuration examples

How you put together your ***prompt-it® maxi*** makes all the difference! To help you bypass the trial and error process, below are two of the commonly used setups to help put things in perspective. Keep in mind that the glare cover has been removed for demonstrative purposes only. The glare cover should always be secured on the ***prompt-it® maxi*** during use.

1 STANDARD SETUP

90% of the time, this is the setup you will need. If the presenter will be sitting down or standing still – basically stationary for the video camera shot needed, then this is the one to focus on.

shown without glare cover

2 RIGGED SETUP

If the presenter will be moving around, in all likelihood, walking, then you will need a setup that allows mobility. You might also prefer this setup if you simply do not want to use a separate tripod.

shown without glare cover

For more tips and tricks follow us on facebook or check out our site!
F @promptit
W prompt-it.com.au

We'll make a professional presenter out of you yet!

1 **Why is my script hard to read?**

Scripts need to be written so they are easily spoken. Simplify and write as though you are speaking the script. Don't write "it is", write "it's". Don't write "My name is Richard", write "I'm Richard," as though you are speaking it!

2 **Don't forget to breathe.**

Yes, write your text so there are plenty of breathing options. Long sentences without breathing spaces will simply make it hard to speak out loud.

3 **I sound stale (like I am reading).**

You are reading, there are no two ways about it. You need to be familiar with your script. Read it a couple of times before starting to record. A teleprompter is supposed to "prompt" you. Sell your script and talk with passion about it!

4 **Should I practise my script first?**

Yes, of course! Practise a few times out loud before you go "live". When reading out loud, it will become clear where the difficult words are. Change them, move sentences around, switch the words up – make it easier for yourself!

5 **Is my posture okay?**

It's important to avoid moving, rocking or swaying your body. If standing, place one foot slightly forward to stay still. Use your hands when talking to appear more natural. Before filming, stretch and move your body around to reduce fidgeting.

6 **I hate seeing & hearing myself.**

The first thing you will confront when you watch your video is vanity. Don't worry, it's normal. Professional presenters cast a constructive eye on their performance. The key is to look for improvements in your mannerisms and habits.

RESELLERS

AUSTRALIA

The Streaming Guys

thestreamingguys.com.au

Wagga Wagga
54-58 Fitzmaurice Street
Wagga Wagga NSW 2650
ph: 1300 653 052

Pro AV Solutions

proavsolutions.com.au

Adelaide
247 Greenhill Road
Dulwich SA 5065
ph: (08) 8124 7777

Videocraft

videocraft.com.au

Sydney
Unit 1/78 Reserve Road
Artarmon NSW 2064
ph: (02) 9436 3050

Melbourne
148 Highbury Road,
Burwood VIC 3125
ph: (03) 9888 8511

Leederville

leedervillecameras.com.au

Perth
201 Oxford Street
Leederville WA 6007
ph: (08) 9242 1855

Broadway Camera House

camerahouse.com.au

Sydney
Broadway Shopping Centre
Shop G8, 1 Bay Street
Broadway NSW 2000
ph: (02) 9212 7373

Georges Cameras

georges.com.au

Sydney
387 George Street
Sydney NSW 2000
ph: (02) 9299 2323

Dragon Image

dragonimage.com.au

Sydney
22 Herbert Street
Artarmon NSW 2064
ph: (02) 9906 5488

Melbourne
72-74 Cromwell Street
Collingwood VIC 3066
ph: (03) 9415 8848

Brisbane
174 Wecker Road
Mansfield QLD 4122
ph: (07) 3219 3803

NEW ZEALAND

Photogear

photogear.co.nz

6/20 Constellation Dr
Rosedale, Sunset North 0632
ph: 09 479 2886

Photoshack

photoshack.co.nz

79 Rockfield Rd
Ellerslie, Auckland 1061
ph: 09 579 1155

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